



## *Press Release*

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# **PUI announces the acquisition of Eric Electronics**

August 3, 2017

Irvine, CA – PUI (Projections Unlimited, Inc.) is pleased to announce the acquisition of Eric Electronics.

PUI has entered into an agreement to acquire Eric Electronics and their product lines. This new addition will increase PUI's presence in the Silicon Valley marketplace and allow greater customer coverage. The completion date is targeted for August 31<sup>st</sup> 2017.

“We are very excited about this acquisition. It gives PUI needed new personnel in a market where we see good growth opportunities and adds some very important new product lines. It is especially important because it adds growth in our power products, interconnect and cable assembly efforts” said David Burgener, Vice President of Marketing at PUI.

### **About PUI:**

Founded in 1980, PUI is an authorized distributor selling electronic components from manufacturers with a reputation for high quality. PUI is a privately held company with headquarters in Irvine, CA, and branch locations in Milpitas, CA and Billerica, MA. PUI is well known for a strong commitment on service and support to both customers and suppliers. Please visit our website at [www.gopui.com](http://www.gopui.com) or email us at [sales@gopui.com](mailto:sales@gopui.com)

### **About Eric Electronics:**

Founded in 1969, Eric Electronics is a privately held distributor of authorized component suppliers that is based in San Jose, CA. Eric Electronics product emphasis is on value added capabilities of fan assembly, cable and harness assemblies. Eric also stocks and sells board level components. Eric has a high reputation for quality assembly and service to their customers.

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